

ABOUT

The Wolverine Group, Inc. (TWG) is a certified Woman-Owned Small Business that has delivered strategic communications, PSYOP, cyber, and Information Operations to the Department of Defense and numerous federal agencies for 25 years. Across that history, TWG has built a reputation for interpreting complex, multi-source data and turning it into actionable displays that commanders, analysts, and program leaders can use to make decisions.

TWG designs and develops state-of-the-art Software-as-a-Service for data discovery, collection, analysis, and engagement in any language and data type. The firm is a recognized leader and innovator in full-spectrum Open Source and Publicly Available Information tactics, techniques, and procedures for the military, the Intelligence Community, and the private sector—integrating commercial best practices with Military Information Support Operations (MISO) planning and execution.

Beyond the information environment, TWG provides acquisition, program management, training, and procurement strategy solutions to U.S. federal agencies—helping clients improve mission performance and responsibly integrate Artificial Intelligence by pairing deep procurement expertise with modern, AI-enabled delivery.

CORE COMPETENCIES

- **Information Operations & MISO.** Full-spectrum Military Information Operations and PSYOP/MISO planning and execution. TWG integrates strategic communications with Mission Readiness Exercises (MRX) to prepare teams for real-world information environments.
- **Open-Source Intelligence & Analysis.** OSINT, Open Source Research (OSR), and Publicly Available Information (PAI) tradecraft spanning the deep and dark web, Social Network Analysis (SNA), GEOINT, and domestic and foreign media analysis.
- **Social Media & Engagement.** Multi-lingual, multi-cultural social media strategies and online engagement, backed by cultural and linguistic expertise and rendered in actionable, decision-ready displays.
- **Acquisition & Procurement Solutions.** Strategic procurement support, acquisition and program management, and procurement strategy for federal buyers—accelerated by Procurement AI across market research, requirements, and source selection.
- **Training & Workforce Readiness.** Procurement and acquisition training delivered by certified Army instructors and course developers, including AI-enabled, on-demand learning that keeps curricula current as policy evolves.
- **Technology & SaaS.** Purpose-built Software-as-a-Service for data discovery, collection, analysis, and engagement across any language and data type, with Artificial Intelligence integration that scales from individual analysts to enterprise programs.

DIFFERENTIATORS

- **25 years of mission support.** A quarter-century serving DoD, the Intelligence Community, and federal civilian agencies across the information and acquisition domains.
- **Cleared and compliant.** Top Secret Facility Clearance and CMMC Level 2—ready for sensitive and controlled environments without a read-in delay.
- **Acquisition plus AI, under one roof.** Procurement strategy paired with Procurement AI and SaaS delivery—practitioner depth, not generic consulting.
- **Full-spectrum OSINT/PAI leader.** Multi-lingual, multi-cultural collection and analysis in any language and data type, built on proven TTPs.
- **Certified instructors and course developers.** Army-certified training talent purpose-built for federal workforce readiness.
- **Small-business agility, enterprise clearances.** WOSB responsiveness with the clearances and CMMC posture of a much larger firm.

CERTIFICATIONS & STATUS

- SBA-Certified Woman-Owned Small Business (WOSB) — eligible for WOSB set-asides under FAR Subpart 19.15
- Top Secret Facility Clearance (FCL)
- CMMC Level 2
- Registered in SAM.gov (UEI VK81K1DMC6L5)

CUSTOMERS SERVED

- **Department of Defense** and military commands
- **Intelligence Community** mission partners
- **Federal civilian agencies** across the acquisition enterprise
- **Private sector** and commercial partners

NAICS CODES

519130 · 519190 · 541430 · 541519 · 541611 · 541618
541690 · 541810 · 541820 · 541830 · 541840 · 541850
541860 · 541870 · 541890 · 541930 · 541990 · 561110

CONTRACT VEHICLES & TEAMING

- Available for prime and subcontract roles; open to teaming with primes and small businesses across DoD, IC, and federal civilian programs.

KEY PERSONNEL

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